



Overview

The Salt Lake Chamber is proud to host the 33rd Women & Business Conference and Athena Award luncheon. This conference is one of the nation's longest running women's conferences and features the Athena Award Luncheon that honors the Athena Award recipient and the Pathfinder Award recipients.

Event Details

Date: November 10, 2009

Location: Little America Hotel (500 West Main Street)

Conference Timeline:

- 7:30 – 8:00 a.m. – Registration, Opening of Exhibit Floor and Continental Breakfast
- 8:00 – 8:45 a.m. – Opening Session (Keynote 45 minutes)
- 8:45 – 9:00 a.m. – Exhibitor Displays
- 9:00 – 9:45 a.m. – Session One
- 9:45 – 10:00 a.m.– Exhibitor Displays
- 10:00 – 10:45 a.m.– Session Two
- 10:45 – 11:00 a.m.– Exhibitor Displays
- 11:00 – 11:45 a.m.– Session Three
- 11:45 – 12:00 p.m. – Exhibitor Displays
- 12:00 – 1:15 p.m. Athena Award Luncheon
- 1:15 – 1:30 p.m. – Exhibit Displays
- 1:30 – 2:30 p.m. Closing Session

Conference Attendance: 300 conference attendees / 800 Athena Award Luncheon guests

Sponsorship Levels:

- | | | |
|---|--------------------------------------|----------|
| ➤ (1) Conference Title Sponsorship | <i>American Express</i> | |
| ➤ (1) Athena Award Title Sponsorship | <i>Wells Fargo Bank</i> | |
| ➤ (1) Luncheon Keynote Sponsorship | | \$10,000 |
| ➤ (1) Opening Session Sponsorship | <i>Mountain America Credit Union</i> | |
| ➤ (1) Closing Session Sponsorship | <i>Mountain America Credit Union</i> | |
| ➤ (9) Breakout Session Sponsorships | | \$3,000 |
| ○ A Healthy Work Environment | | |
| ○ Communications | | |
| ○ Community Involvement | | |
| ○ Financial (Presented by a Wells Fargo Representative) | | |
| ○ Public Policy | | |
| ○ Technology | | |
| ➤ (4) Supporting Sponsorships | | \$2,500 |
| ➤ (1) Exhibitor Hall Sponsorship | | \$3,000 |
| ➤ (20) Table Sponsors | | \$1,500 |
| ➤ (10) Exhibit Hall Booths | | \$350 |
| ➤ (200) Individual Conference Tickets | | \$75 |

Women & Business Conference and Athena Award Luncheon

Sponsorship Package Benefits

Luncheon Keynote Session Sponsor (not in the banking industry) \$10,000

- Twenty tickets to the conference and luncheon
- Mention in press releases and PSAs
- Keynote sponsorship identification in all promotions, direct mail and Chamber website
- Priority seating during the session
- Verbal acknowledgement of sponsorship at event
- Three minute welcome to guests during the luncheon program
- Printed acknowledgement in the program
- Exhibit table in the Exhibit Hall

Opening and Closing Keynote Session Sponsors \$5,000

- Ten tickets to the conference and luncheon
- Mention in press releases and PSAs
- Keynote sponsorship identification in all promotions, direct mail and Chamber website
- Priority seating during the session
- Verbal acknowledgement of sponsorship at event
- Three minute welcome during the session
- Printed acknowledgement in the program
- Exhibit table in the Exhibit Hall

Breakout Session Sponsor \$3,000

- Ten tickets to the conference and luncheon
- Mention in press releases and PSAs
- Keynote sponsorship identification in all promotions, direct mail and Chamber website
- Priority seating during the Athena Award Luncheon
- Verbal acknowledgement of sponsorship at event
- Sponsor recognition in program with Track description
- Three minute welcome in track room and speaker introduction
- Easel with sponsor logo at track room entrance
- Placement of brochures just outside the session's doors

Exhibit Hall Sponsor \$3,000

- Ten tickets to the conference and luncheon
- Mention in press releases and PSAs
- Sponsorship identification in all promotions, direct mail and Chamber website
- Priority seating during the Athena Award Luncheon
- Verbal acknowledgement of sponsorship at event
- Easel with sponsor logo at exhibit hall entrances
- Two Exhibit Hall Tables

Supporting Sponsor \$2,500

- Ten tickets to the conference and luncheon
- Mention in press releases and PSAs
- Sponsorship identification in all promotions, direct mail and Chamber website
- Priority seating during the Athena Award Luncheon
- Easel with sponsor identification at exhibit hall entrances

Additional opportunities:

Luncheon Table Sponsor

\$1,500

- Ten tickets to the conference and luncheons
- Priority seating behind event sponsors
- Printed acknowledgement in the program if registered up by Nov. 7, 2009 at 5:00 p.m.

Exhibitor Table

\$350

- Two tickets to the conference and luncheons
 - Listing on exhibitor hall easels
 - Skirted table, two chairs
 - Printed acknowledgement in the program if signed up by October 1, 2009
 - Opportunity to provide a donation (\$25 minimum gift) to the end of the conference drawing
- Please be set up by 7:15 a.m. Take down will begin at either 1:30 or 2:30 p.m.*

Individual Tickets

\$75

- Ticket to the conference and luncheon
- Continental breakfast
- Assigned seating during the Athena Award Luncheon

For information on the table sponsorships, exhibitor tables, or individual tickets, please contact Jackie Sexton at (801) 328-5053 or email jsexton@slchamber.com.